

PRESS RELEASE

Apex.AI and emotion3D improve in-cabin protection

emotion3D and Apex.AI collaborate to introduce advanced driver and occupant analysis capabilities using Apex.AI's vehicle operating system

Vienna, Austria / Palo Alto, California - August 31, 2023 — [emotion3D](#), a leading automotive software supplier delivering innovative in-cabin analysis solutions and [Apex.AI](#), a global software provider for safety critical mobility systems, have entered into a collaboration. The seamless integration of emotion3D's software with Apex.Grace enables a highly effective system for driver and passenger analysis.

As higher automation levels in automotive continue to redefine transportation, ensuring the safety and comfort of passengers remain paramount concerns. Apex.AI's software platform provides the foundation for safe and reliable automotive and autonomous systems while emotion3D's in-cabin analysis software stack helps increase the safety and comfort of all passengers. Through this collaboration, the companies have integrated emotion3D's cutting-edge in-cabin analysis technology with Apex.Grace, the software framework provided by Apex.AI, taking a significant step towards enhancing passenger experience and road safety.

Florian Seitner, CEO of emotion3D, expresses his enthusiasm about the partnership by stating "We are excited to enter this partnership with Apex.AI as this collaboration enables us to leverage our driver monitoring technology and Apex.AI's capabilities to create a more secure and connected driving experience."

"Apex.AI is establishing operating software for the software-defined vehicle age. The partnership with emotion3D is a win-win for both parties: Our development environment, consisting of Apex.Grace and Apex.Ida, is the perfect basis for applications such as emotion3D's driver and passenger monitoring software. The tight integration enables customers to efficiently develop their functional software responding to drivers' states even faster" explains Jan Becker, CEO of Apex.AI.

About Apex.AI

Apex.AI is an international developer of safety-certified base software, enabling a faster transition to software-defined vehicles and software-defined mobility. The company's software products are based on proven open-source software, such as ROS or Eclipse iceoryx. Through a proprietary process, we add what is necessary to support commercial and safety-critical applications such as functional safety, real-time determinism and flawless performance. The company's flagship product is Apex.Grace, an automotive-grade, real-time, reliable software development kit. Apex.AI's headquarters is located in Palo Alto, CA, USA, with offices in Berlin, Munich, Stuttgart in Germany, Gothenburg in Sweden, Tokyo in Japan and Pangyo in South Korea. To date, Apex.AI has raised over \$75 million USD from world-class venture, financial and strategic investors including AGCO, Airbus Ventures, Canaan, Continental AG, Daimler Truck, HELLA Ventures, Jaguar Land Rover's InMotion Ventures, Lightspeed, Orillion, Toyota Ventures, Volvo Group Venture Capital and ZF.

Find the Apex.AI Media Kit here: <https://www.apex.ai/media-kit>.

About emotion3D

emotion3D has been active in the automotive industry since 2017 providing in-cabin analysis solutions such as driver monitoring and occupant monitoring to a variety of customers. In-cabin analysis solutions are crucial to fulfill current and future active and passive safety regulations. In addition, with the rise of autonomous vehicles in multiple industries, the need for such systems will increase tremendously. emotion3D considers the changing conditions within the in-cabin environment and takes the initiative to assure the optimal level of safety for all passengers regardless of vehicle automation level.

The implementation will be showcased at IAA Mobility in Munich starting September 5th, 2023. For more information and to schedule a demonstration, please reach out to the emotion3D press contact.

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