



PRESS RELEASE

California meets Sweden – Apex.AI opens office in Gothenburg.

Apex.AI continues to grow in Europe. In addition to the three offices in Germany, the Californian software company is opening an office in Gothenburg, Sweden. The small team with which the Swedish commitment begins is expected to grow rapidly.

PALO ALTO, CA - May 10, 2022 – Apex.AI has made the strategic decision to expand to Sweden. The California software company is expanding its European footprint to include Gothenburg. On the one hand, the goal is to get closer to Scandinavian customers in terms of space, and on the other hand, Apex.AI will gain know-how and skills of the very talented software developer community-based in Sweden.

Apex.AI has chosen Munich, Stuttgart, and Gothenburg as its locations because they have already built up strong networks of software specialists. Gothenburg specifically hosts a community of strong AUTOSAR software developers. The AUTOSAR consortium is an association of OEM manufacturers, Tier 1 automotive suppliers, semiconductor manufacturers, and software producers.

Dr. Jan Becker, CEO of Apex-AI. "I am incredibly pleased to welcome a Swedish team to the Apex.AI family. The new colleagues are expected to strengthen our customer-centric approach to developing safe and certified software for autonomous driving with their expertise. In addition, with our office in Gothenburg, we now have a location near existing potential new customers in Northern Europe.

We are initially starting with a small team in Gothenburg but soon intend to expand significantly."

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Through its subsidiary Business Region Gothenburg, the Swedish metropolis supports Apex.AI entering the local market. The company is committed to creating an open climate of cooperation in the Gothenburg region, where the business community works closely with the city and the university. The common goal of Apex.AI and Business Region Gothenburg is to create sustainable jobs for healthy business growth in the region.

Apex.AI is a global company headquartered in Palo Alto, CA developing breakthrough safe, certified, developer-friendly, and scalable software for mobility systems. The company's flagship product is Apex.OS, a robust and reliable meta-operating system that enables faster and easier software development for mobility, smart machines and IoT. The associated software development kit targets two main customer groups: OEM developers who need to implement complex, integrated AI software in machines or vehicles, and autonomous mobility developers who can now implement safety-critical applications easily and reliably.

To access the Apex.AI media kit please visit <https://www.apex.ai/media-kit>

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